

International Conference – Brandenburg University of Technology Cottbus, Germany

World Heritage and Cultural Diversity Challenges for University Education

23 – 25 October 2009

CONFERENCE PROGRAMME

Venue

Brandenburg University of Technology Cottbus
Zentrales Hauptgebäude (ZHG)
Konrad-Wachsmann-Allee 1
03046 Cottbus

Organisers

Brandenburg University of Technology Cottbus
Faculty 2 Architecture, Civil Engineering and Urban Planning
UNESCO Chair in Heritage Studies
German Commission for UNESCO

In Co-operation with

Vocations Patrimoine

Under the Patronage and with Support of

UNESCO World Heritage Centre
Dr. Frank-Walter Steinmeier, Federal Minister of Foreign Affairs
Prof. Dr. Johanna Wanka, Minister for Science, Research and Culture of Brandenburg State

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International Conference
World Heritage and Cultural Diversity - Challenges for University Education
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btu Brandenburg
University of Technology
Cottbus

FRIDAY, 23.10.2009

- 13.00 – 15.00h **Alumni Meeting** IKMZ Library Building, 7th Floor
Welcome / Preparation of Future Activities / Institutionalisation
- 14.00 – 16.00h **Registration**
Venue: Lecture Hall A
- 16.00 – 18.00h Conference Opening**
- 16.00 – 16.05h *Piano Play `Academic Waltz`
Composed and performed by Dr. Jana-Cordelia Petzold, WHS Alumna*
- Welcome Address*
- 16.05 – 16.15h **Prof. Dr. DPhil. h.c. Walther Ch. Zimmerli**
President of BTU Cottbus, Germany
- Greeting*
- 16.15 – 16.25h **Min.Dir. Martin Kobler**
Head of the Directorate-General for Culture and Communication at the Federal Ministry of Foreign Affairs, Germany
- 16.25 – 16.35h **Karin Melzer**
Representative of the Ministry for Science, Research and Culture of Brandenburg State, Head of the Department Ref. 25, Germany
- 16.35 – 16.45 **Dr. Martina Münch**
Vice Chairwoman of the Brandenburg Social Democratic Party (SPD),
Chairwoman of the Committee for Science, Culture and Research, Germany
- 16.40 – 16.50h *`Mbira Sounds of the Shona`
Stella Chiweshe – `The Mbira Queen of Zimbabwe`*
- Welcome Address*
- 16.50 – 17.00h **Walter Hirche**
President of the German Commission for UNESCO, Germany
- 17.00 – 17.10h **Christopher Trott**
Representative of the WHS Alumni Body, BTU Cottbus, Australian Embassy / Group of Eight, Germany
- 17.10 – 17.20h *`Mbira Sounds of the Shona`
Stella Chiweshe – `The Mbira Queen of Zimbabwe`*
- Keynote Speech*
- 17.20 – 17.50h *`World Heritage and Cultural Diversity – Challenges for University Education`*
Dr. Mounir Bouchenaki
Director-General ICCROM, Italy
- 17.50 – 18.00h *`Mbira Sounds of the Shona`
Stella Chiweshe – `The Mbira Queen of Zimbabwe`*

Supporting Programme

- 18.15h *Shuttle Bus to Branitz Castle*
- 18.30h *Reception and Welcome Address at Branitz Castle*
- 19.00 – 19.45h *Piano Concert*
- 19.45 – 21.00h *Light Refreshments at the Visitor Center*
- ca. 21.00h *Shuttle Bus to Cottbus*

SATURDAY, 24.10.2009

08:00 – 10.00h Registration

10.00 – 10.20h *'The Future of the World Heritage Convention'*

Venue: Lecture Hall A

Dr. Birgitta Ringbeck

Ministry of Building and Transport of the State of North Rhine-Westphalia, German Delegate to the UNESCO World Heritage Committee, Germany

10.20 – 10.40h

Keynote Speech Panel 1

'Heritage and its Transformation in Time and Space'

'Culture, History and the Land: Transnational and Transcultural Movements and World Heritage'

Dr. phil. Geneviève Susemihl

Cultural Scientist, Ernst Moritz Arndt University of Greifswald, Germany

10.40 – 11.00h

Coffee Break

11.15 – 13.00h

Panel 1 *'Heritage and its Transformation in Time and Space'*

	Issues on Flight, Crusades and Migration	Transboundaries, Serials and Sites of Syncretism	Politics on Local, Regional and National Conservation Strategies
Venue	Lecture Hall A	Seminar Room 3	Seminar Room 4
Moderator	Christian Manhart	Dr. phil. Geneviève Susemihl	Prof. Dr. Peter Burman
Rapporteur	Margarita Hiebaum Fichtl	Andreza André da Rocha	Patricia Alberth
Block 1 11.15 –11.30h	Dr. Alice Halsdorfer Chancellery of the Berlin Senate, Dep. Cultural Affairs, Germany <i>'Flight, Displacement, Exile, and Migration: How to represent such Complex and Multifaceted Phenomena by World Heritage Sites?'</i>	Matthias Maluck State Office for Archaeology, Schleswig-Holstein, Germany <i>'Viking Age Monuments – A New Approach to Serial Nominations and Outstanding Universal Value?'</i>	Yujie Zhu WHS Alumnus BTU Cottbus, Project Consultant of Chinese National Academy of Art, China <i>'Defining Authenticity in the Context of Global Tourism: World Heritage Conservation in China'</i>
Block 2 11.30 –11.45h	Prof. Dr. Verena Aebischer Department of Psychology, Paris X University, France <i>'Cultural Roots of the American Psychology'</i>	Barbara Engels Federal Agency for Nature Conservation, Division of International Nature Conservation, Germany <i>'Serial Natural Heritage Sites: A Model to enhance Diversity of World Heritage?'</i>	Horst Wadehn Chairman of the 'UNESCO-Welterbestätten Deutschland e.V.'-Association, Germany <i>'Ideas for an Economic Restructuring of UNESCO World Heritage Sites in Germany'</i>
Block 3 11.45 –12.00h	Dr. Yuan Ding WHS Alumnus BTU Cottbus, Architecture and Planning College, Tongji University, China <i>'Cultural Routes: between the Tangible and Intangible – A Case Study of Grand Canal'</i>	Prof. Zhang Jie, Dr.ing. Huo Xiaowei, Yan Zhao Tsinghua National Centre for Heritage Conservation, University Tsinghua, China <i>'Protection of Culture Route Fragment of Formal Visit to the Royal Mausoleums in Qing Dynasties in Jixian, China'</i>	Prof. Dr. Caroline Y. Robertson-von Trotha, Dr. des. Robert Hauser ZAK Centre for Cultural and General Studies, Karlsruhe University, Germany <i>'UNESCO and Digitalized Heritage'</i>
Block 4 12.00 –12.15h	Simona Cadar WHS Alumna BTU Cottbus, Freelance Heritage Consultant, Germany <i>'Martyrs and Demons – The Heritage of the Crusades: Serial Sites within Different National Contexts'</i>	Dr. Hee Sook Lee-Niinioja Oxford Brookes University, Finland <i>'Different Religions yet Common Understanding on Cultural Heritage: Syncretic Javanese Mosque Ornamentation, Indonesia'</i>	Prof. Dr. Jacek Purchla UNESCO Chair of Urban Development at the Cracow Academy of Economics, Poland <i>'Toward a Heritage Protection System: The Dilemmas of the Polish Transformation'</i>
Block 5 12.15 –12.30h	Prof. Dr. Susanne von der Heide HIMALASIA – Cultural Heritage and Educational Foundation, Nepal <i>'Cultural Diversity and Migration – Impacts on Ancient Trade and Pilgrimage Routes in Bhutan and Mustang, Nepal'</i>	Prof. Dr. Moawiyah M. Ibrahim Representative of Jordan to the World Heritage Committee, President of the Society of Friends of Archaeology & Heritage, Jordan <i>'Jordan's Cultural Properties and Religious Tolerance'</i>	Heike Oevermann WHS Alumna BTU Cottbus, Technical University of Berlin, Humboldt University of Berlin, Germany <i>'Urban and Industrial Landscapes'</i>
12.30 –13.00h	Summary / Discussion	Summary / Discussion	Summary / Discussion

13.00 – 14.00h

Lunch Break

Opportunity to visit *'Chinese Shadow Play'* Exhibition at IKMZ Library Building

SATURDAY, 24.10.2009

Keynote Speech Panel 2

`Politics and (In)Justice in Relation to World Heritage`

`Intentional Destruction of World Heritage as an Act of Warfare`

Prof. Dr. Dr. Sabine von Schorlemer

UNESCO Chair in International Relations, TU Dresden, Germany

14.00 – 15.45h Panel 2 `Politics and (In)Justice in Relation to World Heritage`

	Sites of Conscience and Memory	Conflict and Post Conflict	Rights and Property Rights
Venue	Lecture Hall A	Seminar Room 3	Seminar Room 4
Moderator	Patricia Alberth	Dr. Thomas M. Schmitt	Dr. phil. Britta Rudloff
Rapporteur	Sarah Shortliffe	Stefan Disko	Ellen Lekka
Block 1 14.00 –14.15h	Prof. Dr. Christina Cameron Chairholder, Canada Research Chair on Built Heritage, School of Architecture, University of Montreal, Canada <i>`Sites of Conscience: Towards a Dialogue of Tolerance`</i>	Manana Tevzadze WHS Alumna BTU Cottbus, Georgian National Museum, Georgia <i>`Protection of Heritage in the Event of Armed Conflicts`</i>	Christian Manhart Chief, Section of Museums and Cultural Objects, UNESCO, France <i>`UNESCO's Activities against Looting and Illicit Traffic of Cultural Property and its Restitution`</i>
Block 2 14.15 –14.30h	Christoph Rausch Faculty of Humanities and Sciences, Maastricht University, The Netherlands <i>`Destination Asmara: Colonial Heritage, Global Tourism, and the Politics of National Development`</i>	Nadia Capuzzo Derkovic University of Geneva, Switzerland <i>`Dealing with the Past: The Role of Cultural Heritage Preservation and Monuments in a Post-Conflict Society`</i>	Dr. Christoff Jenschke Lawyer, Berlin, Germany <i>`Obligation to restitute Objets d'Art vs. Immunity from Seizure`</i>
Block 3 14.30 –14.45h	Prof. Dr. Peter Burman Visiting Professor of Cultural Management at BTU Cottbus, UK <i>`Landscapes of Memory`</i>	Prof. Dr. rer. pol. Athanassios Pitsoulis Chair Microeconomics, BTU Cottbus, Germany <i>`The Political Economy and Cultural Consequences of Forced Population Transfers: The Treaty of Lausanne`</i>	Dr. William Xiaojun Wei, Mathew Levitt Grant MacEwan University Business School, Canada <i>`Politics and Justice in Relation to Property Rights and the Restitution of Cultural Heritage: The Case of Yuan Ming Yuan's Qing Bronze Zodiac Heads`</i>
Block 4 14.45 –15.00h	Andreza André da Rocha WHS Alumna BTU Cottbus, PhD Student, Dep. of Ecology, BTU Cottbus, Germany <i>`Dark Tourism and World Heritage: Possibilities and Issues of the Nomination of Australian Convict Sites to the World Heritage List`</i>	Dr. Martin Gegner WHS-Coordinator, Research-Fellow at the Dean of Faculty 2, BTU Cottbus, Germany <i>`War Monuments in East and West Berlin – Cold War Symbols or Different Forms of Memorial?`</i>	Robert Peters European University Institute Florence, Italy <i>`Beyond Restitution: Common Interests in Cultural Heritage`</i>
Block 5 15.00 –15.15h		Amritha Ballal Principal Architect, New Dehli, India <i>`Bhopal Gas Tragedy Site, Heritage and Sites of Conscience`</i>	
15.15 –15.45h	Summary / Discussion	Summary / Discussion	Summary / Discussion

15.45 – 16.15h Coffee Break

SATURDAY, 24.10.2009

16.15 – 16.35h

Venue: Lecture Hall A

Keynote Speech Panel 3

`Diversity of Heritage, Intangible Culture and Protection Strategies`

`Local Identity on the Global Stage – On the Challenges of Representing Diversity`

Dr. phil. Britta Rudloff

WHS Alumna BTU Cottbus, Counsellor for Heritage Management and UNESCO Affairs, Rapporteur of the 34th Session of the World Heritage Committee, Kingdom of Bahrain

16.45 – 18.20h

Panel 3 `Diversity of Heritage, Intangible Culture and Protection Strategies`

	Discourses on Heritage and Diversity	Intangible Expressions of Heritage	Heritage Interpretation
Venue	Lecture Hall A	Seminar Room 3	Seminar Room 4
Moderator	Olav Clemes	Prof. Peter Sachsenmeier	Steven Yieke Ojoo
Rapporteur	Kate Pierce-McManamon	Yesim Dizdaroglu	Fleur Hutchings
Block 1 16.45 –17.00h	Judith Herrmann WHS Alumna BTU Cottbus, Programme Specialist, Division of World Heritage, German Commission for UNESCO, Germany <i>`Tolerance and Diversity – An Analytical Discourse`</i>	Dr. Thomas M. Schmitt Department of Geography, University of Bonn, Germany <i>`UNESCO's Intangible Heritage Concept and Jemaa el Fna Square in Marrakech: Mutual Exchanges between a Square and an International Organization`</i>	Iryna Shalaginova WHS Alumna BTU Cottbus, PhD Student BTU Cottbus, Germany <i>`Challenges of Interpreting Religious Sights: Combining Tangible and Intangible Values`</i>
Block 2 17.00 –17.15h	Prof. Dr. Markus Tauschek Institute of Cultural Anthropology/ European Ethnology, Georg August University Göttingen, Germany <i>`Diversity or Monoculture? Safeguarding Intangible Cultural Heritage: Observations from the Field`</i>	Frank Biney WHS Alumnus BTU Cottbus, PhD Student, Dep. of Ecology, BTU Cottbus, Germany <i>`Sacred Heritage`</i>	Samuel Oliver Crichton Merrill WHS Alumnus BTU Cottbus, Germany <i>`Taking it Back to the Streets: The Challenge of Integrating Graffiti into Heritage Conservation Frameworks`</i>
Block 3 17.15 –17.30h	Ass. Prof. Dr. Ulrich Schaaf Chair of Preservation of Historical Monuments, Nicolaus Copernicus University Torun, Poland <i>`The Silesian Lutheran Churches of Peace in Jawor and Swidnica Symbol of the Struggle for Religious Freedom or Witnesses for Religious Tolerance?`</i>	Wong Chee Meng WHS Alumnus BTU Cottbus, Communications Manager/Director for Bhaskar's Arts Academy, Singapore <i>`Indian Classical Dance for the Promotion of Intercultural Understanding? – A Secular Approach to Religious Art`</i>	Angelika Krüger Institute for Community Education, Free University Berlin, Germany <i>`Heritage Education, Youth and Community Empowerment`</i>
Block 4 17.30 –17.45h	Prof. Dr. Yuri L. Mazurov Dep. Faculty of Geography, Moscow State Lomonosov University, Russia <i>`Challenge of Climate Changes for Historical Heritage: Monitoring and Reporting in Russia`</i>	Prof. Jagdish Gundara UNESCO Chair in International Studies, Teacher Educational Institute of Education, University of London, UK <i>`Issues of Religious and Cultural Diversity in Modern Constitutional States`</i>	Dr. Lia Bassa Infota Research Institute, Hungary <i>`Technological Attempts for Global Heritage Studies`</i>
Block 5 17.45 –18.00h		Eva Battis WHS Student BTU Cottbus, Ministry of Culture and Information, Kingdom of Bahrain <i>`Pearling, Testimony of an Island Economy – Creating a Narrative Heritage Site`</i>	
18.00 –18.20h	Summary / Discussion	Summary / Discussion	Summary / Discussion

Supporting Programme

18.30h

Shuttle Bus to Art Museum Kunstmuseum Dieselkraftwerk Cottbus

19.00 – 20.00h

Reception and Light Refreshments

20.00 – 20.45h

Performance `Chinese Huanxian Daoqing Opera – Shadow Play` at the Art Museum

21h

Shuttle Bus to Hotel Lindner / Town Hall

SUNDAY, 25.10.2009

09.30 – 10.00h

Venue: Lecture Hall A

Keynote Speech Panel 4

‘Evolving Landscapes, Outstanding Universal Value and Sustainable Use’

‘World Heritage and Sustainable Development: The Example of Cultural Landscapes’

Dr. Mechtild Rössler

UNESCO Chief of Europe and North America Section of the World Heritage Centre, France

10.15 – 12.15h

Panel 4 ‘Evolving Landscapes, Outstanding Universal Value and Sustainable Use’

	Urban Landscapes and its Development	Cultural Landscapes – Conservation and Sustainable Use	Indigenous Interpretation on Cultural Landscapes
Venue	Lecture Hall A	Seminar Room 3	Seminar Room 4
Moderator	Prof. Dr. Susanne von der Heide	Hana Cervinkova	Prof. Dr. Marie-Theres Albert
Rapporteur	Jasmin Zebic	Juliet Golden / Manana Tevzadze	Jeanette LaPointe
Block 1 10.15 –10.30h	Prof. Dr. Ana Pereira Roders Assistant Professor, Eindhoven University of Technology, The Netherlands <i>‘OUV, WH Cities & Sustainability’</i>	Fleur Hutchings WHS Alumna BTU Cottbus, Freelance Consultant, Madagascar <i>‘Optimising the Cultural Landscapes of Madagascar’</i>	Dr. Thomas M. Schmitt Department of Geography, University of Bonn, Germany <i>‘The Sociocultural and Physiognomic Change of a Religious Cultural Landscape: The Example of M'zab Valley (Algerian Sahara)’</i>
Block 2 10.30 –10.45h	Dr. Eberhard Brecht Mayor of the Town of Quedlinburg, Germany <i>‘Quedlinburg – Its Colourful Cultural Landscape’</i>	Dr. Shadi Azizi, Nader Afzalan, Mahda Mohammadbagher Tehran Urban Development Institute, Islamic Azad University, Tehran Branch, Iran <i>‘A Study of Cultural Landscape as a Potential for Sustainable Development of Local Scale: A Case Study of Garmeh Village Redevelopment’</i>	Steven Yieke Ojoo WHS Alumnus BTU Cottbus, Museums and Cultural Objects Section, UNESCO, France <i>‘Cultural Landscapes: Indigenous Interpretation of the Luo Cultural Landscapes’</i>
Block 3 10.45 –11.00h	Damoun Vahabi Moghaddam WHS Alumnus BTU Cottbus, Sustainable Urban Design & Planning (Doctorate Candidate), Dep. Urban Planning and Sustainable Development, TU Berlin, Germany <i>‘Safeguarding ‘Historic Urban Landscapes’ (HUL): Maintaining Cultural Roots and Diversity for Urban Futures’</i>	Gabriele Höppner LandscapePlanning Berlin, Germany <i>‘Harmonic Cultural Landscape within the Water Labyrinth of the Spree’</i>	Stefan Disko WHS Alumnus BTU Cottbus, Consultant ‘First Peoples Human Rights Coalition’, Germany <i>‘World Heritage Sites in Indigenous Peoples Territories: Ways of Ensuring Respect for Indigenous Cultures and Human Rights’</i>
Block 4 11.00 –11.15h	Prof. Michael Turner UNESCO Chair in Urban Design and Conservation, Bezalel Academy of Arts and Design, Israel <i>‘The Perception of Urban Space as Landscape’</i>	Prof. Dr. phil. Thomas Raab Visiting Professor, Chair of Soil Protection and Recultivation, BTU Cottbus, Germany <i>‘Impacts of (Pre)Historic Land Use on River Landscapes’</i>	
Block 5 11.15 –11.30h	Prof. Dr. h. c. Wolfgang Schuster Chairholder, Chair of Construction and Design, BTU Cottbus, Germany <i>‘Cultural Landscape of the Town’</i>		
11.30 – 12.00	Summary / Discussion	Summary / Discussion	Summary / Discussion

12.00 – 13.00h

Lunch Break

Opportunity to visit ‘Chinese Shadow Play’ Exhibition at IKMZ Library Building

SUNDAY, 25.10.2009

Venue: Lecture Hall A

13.00 – 14.00h **Reports by Panels**

14.00 – 15.30h **Round Table 'World Heritage Education – The Future of UNESCO Chairs'**

14.00 – 14.20h Keynote Speech

'Development of World Heritage Studies in University Education'

Prof. Dr. William Stewart Logan

UNESCO Chair, Cultural Heritage Centre for Asia & the Pacific, Deakin University Melbourne, Australia

Participants

Prof. Dr. Marie-Theres Albert

UNESCO Chair in Heritage Studies, BTU Cottbus, Germany

Prof. Dr. Jagdish S. Gundara

UNESCO Chair in International Studies, Teacher Educational Institute of Education, University of London, UK

Prof. Dr. William Stewart Logan

UNESCO Chair, Cultural Heritage Centre for Asia & the Pacific, Deakin University Melbourne, Australia

Prof. Dr. Jacek Purchla

UNESCO Chair in Urban Development at the Cracow Academy of Economics, Poland

Prof. Michael Turner

UNESCO Chair in Urban Design and Conservation, Bezalel Academy of Arts and Design, Israel

Dr. Folin Calabi Lodovico

UNESCO World Heritage Centre, Special Projects Unit, France

Moderator

Prof. Dr. Christina Cameron

Chairholder, Canada Research Chair on Built Heritage, School of Architecture, University of Montreal, Canada

15.30 – 16.00h *Coffee Break*

16.00 – 16.45h **Concluding Address and Recommendations**

16.00 – 16.10h Dr. Mechtild Rössler

UNESCO Chief of Europe and North America Section of the World Heritage Centre, France

16.10 – 16.20h Prof. Dr. Yves Coppens

Chairperson, Professor of the College of France, Association Vocations Patrimoine, France

16.20 – 16.30h Dieter Offenhäuser

Deputy Secretary-General of the German Commission for UNESCO, Germany

16.30 – 16.35h Prof. Dr. Marie-Theres Albert

UNESCO Chair in Heritage Studies, BTU Cottbus, Germany

16.35 – 16.40h Prof. Dr.h.c. Jörg Kühn

Chair Design, Building Science and Spatial Organisation, BTU Cottbus, Germany

16.40 – 16.45h Prof. Dr. DPhil. h.c. Walther Ch. Zimmerli

President of BTU Cottbus, Germany

Supporting Programme

17.30h – 18.00h *Finissage 'Chinese Shadow Play' Exhibition at IKMZ Library Building*

19.00h – 21.00h *Conference Dinner (by Invitation only)*

MONDAY, 26.10.2009

- 09.00 – 10.00h Alumni Meeting ZHG (Zentrales Hauptgebäude), Seminar Room 4
Reflections on the Conference / Production of the Publication
- 10.00 – 10.30h *Coffee Break*
- 10.30 – 13.00h Research Colloquium
- Departure*